



January Market Recap: A Roadmap for a Gold Bull Market

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David Schassler

Head of Multi-Asset Solutions

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Gold's surge reflects a structural bull market driven by debt, currency debasement, and geopolitics, with pullbacks normal and ownership still low.

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Key Takeaways

- This is the third major gold bull market in modern history, and history suggests it's still in progress.
- Structural forces including debt, geopolitics, and currency debasement, are driving gold, not short-term cycles.
- Despite strong long-term performance and diversification benefits, most investors remain materially under-allocated to gold.

MODEL PORTFOLIOS - JANUARY UPDATE

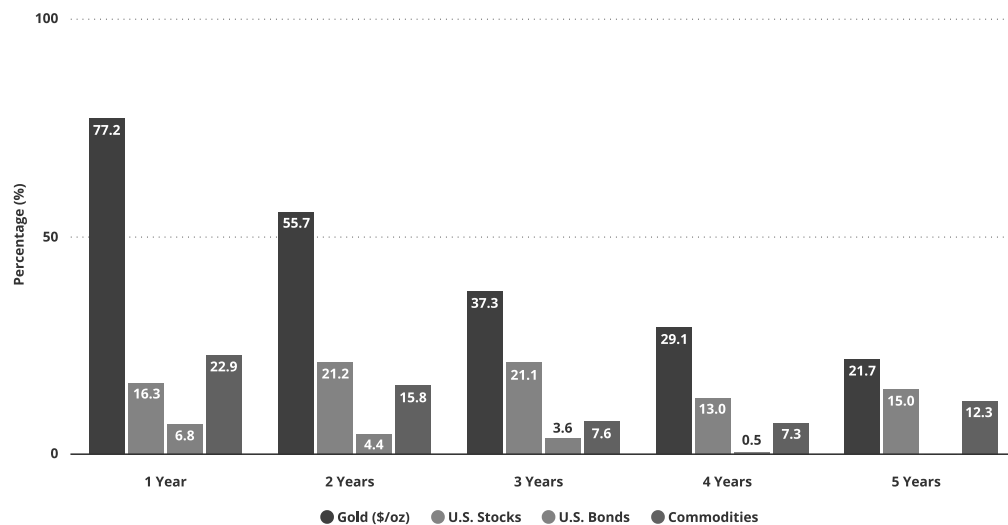
A Roadmap for a Gold Bull Market

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Gold at Plaid Speed

The gold bull market has reached Plaid Speed. It started at Light Speed: Gold moved from \$2,000 in early 2024 to \$3,000 by March 2025. Then came Ludicrous Speed: \$4,000 by October. Next was Plaid Speed: \$5,400 as we entered 2026. And that changes the conversation around gold.

Gold's Consistent Outperformance



Source: Morningstar, as of 1/31/2026. Past performance is no guarantee of future results.

Three Types of Gold Investors

We tend to speak with three types of investors. The first group has loved gold for a long time. They have owned it for years. This is a small but passionate group that warned about runaway government spending well before it became fashionable. They feel vindicated. They are not surprised.

The second group is newer to gold. They are not gold bugs. They simply recognize that the world has changed. Debt levels are extreme. Geopolitics matter again. Currency credibility can no longer be taken for granted. Gold now makes sense to them.

The third group is the most difficult. These investors avoided gold for most of their careers. They believe gold is dead money. They would rather invest almost anywhere else. This group remains uncomfortable. And it is large. We will come back to them.

Then It Happened

After reaching new highs, gold prices pulled back sharply. Crocodile tears followed.

This is usually the moment when investors lose perspective.

Now is the time to look backward for context. This commentary is meant to serve as a roadmap for the gold bull market.

This Is Not the First Gold Bull Market

This is the third major gold bull market in modern times.

The first occurred in the 1970s. The second unfolded in the 2000s.

Those two bull markets delivered returns of roughly 500% and 600%, respectively.

The current bull market, which began in 2022, has already returned 200%.

History does not suggest this move is over, rather, still in progress.

Bull Markets Include Pullbacks

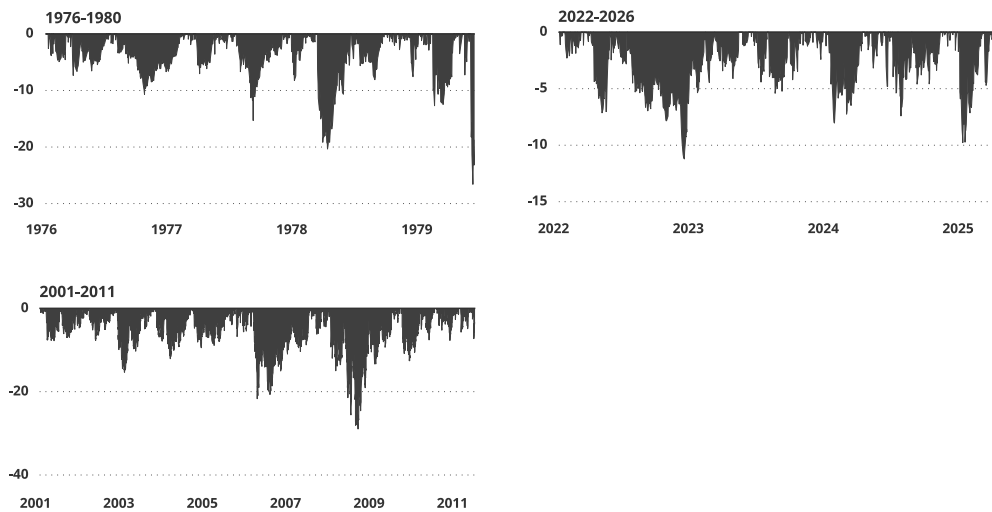
Bull markets do not move in straight lines. None of them do.

During the prior two gold bull markets, there were five corrections of 10% or more. Said more simply, when you make a lot of money quickly, you should expect to give some of it back.

The current gold bull market has already experienced two corrections of 10% or more.

The takeaway is straightforward: Gold is acting like gold in a gold bull market.

Gold Historical Drawdowns



Source: Bloomberg. As of 2026.

Why We Believe This Bull Market is Structural

We have been vocal in our views on gold for years. We view this gold bull market as structural, not cyclical.

Debt levels are extreme. Future government spending tied to the global technology race is unavoidable. Together, these forces point toward persistent currency debasement.

At the same time, the United States has demonstrated that the dollar is not a neutral custodian. This has accelerated the global search for reserve assets outside the control of any single government.

Gold sits at the intersection of these forces. It is both a hedge against debasement and a neutral reserve asset in a fragmenting financial system.

A Critical Structural Asymmetry

There is another structural point that matters.

The ratio of the market capitalization of global equity markets to the gold market has exploded.

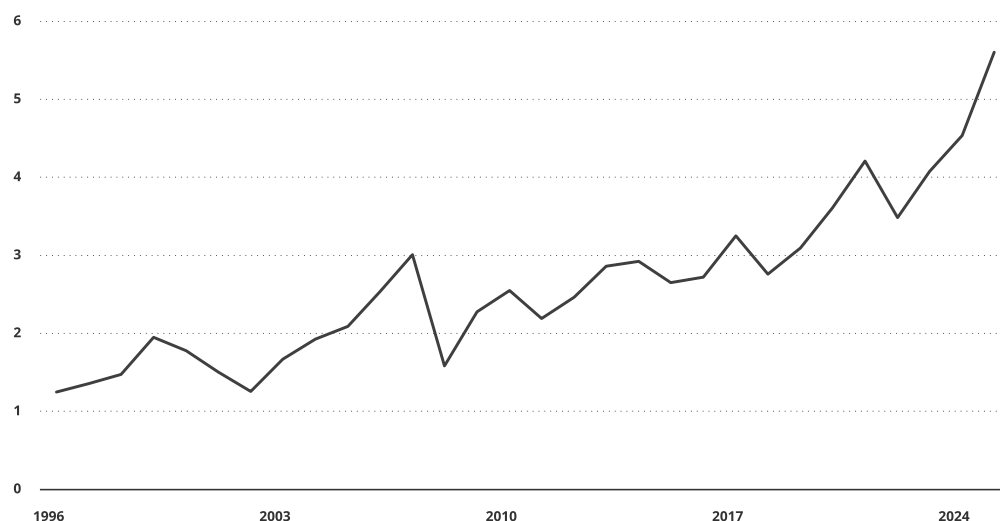
This matters because incremental reallocation demand does not need to be large to drive meaningful price moves in gold.

Small shifts have the potential to push gold to levels that would make even the gold bug's blush.

That same dynamic also implies higher volatility.

Ratio of Market Cap/Gold

1996-2025



Source: USGS. As of 2025.

Everyone is Talking About Gold. Few Own It.

We speak with a lot of investors. Everyone is talking about gold. Few own it in size.

We believe a prudent gold allocation is around 5%. Many investors have far less. Many have none.

CNBC recently reported that nearly three quarters of family offices surveyed said they have zero gold exposure.

This is a good moment to revisit those three types of gold investors.

Gold's Role in Your Asset Allocation

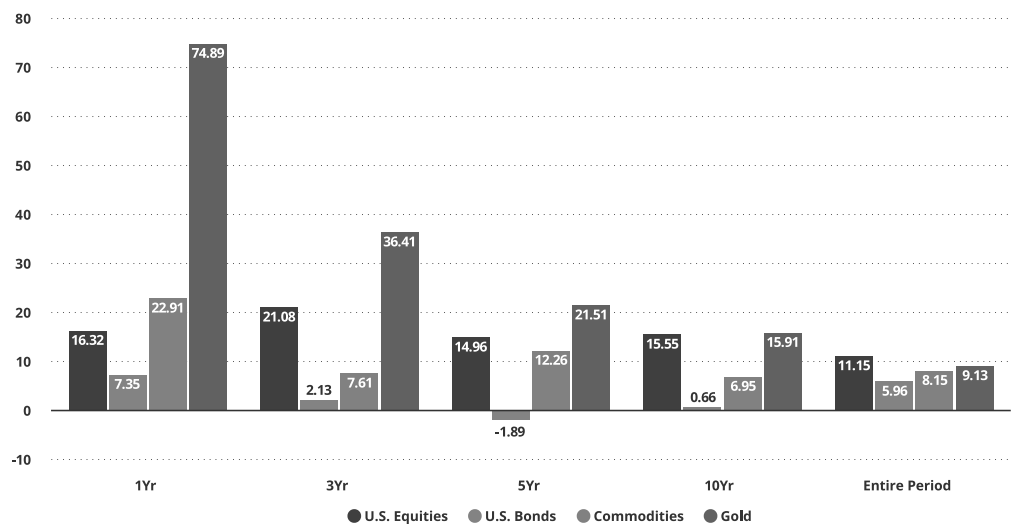
Before addressing the dead money argument, it is important to zoom out.

We like assets with strong long-term performance.

Gold is the second top performing asset over the long term. Not as strong as stocks. Far better than bonds.

Gold Performance vs. Other Asset Classes

1972-2026



Source: Bloomberg. As of 2025.

We really like assets with low correlations to other asset classes. Gold has virtually no correlation to stocks or bonds. And we love assets that perform when others do not. Gold just might be that asset, and it may be the only one.

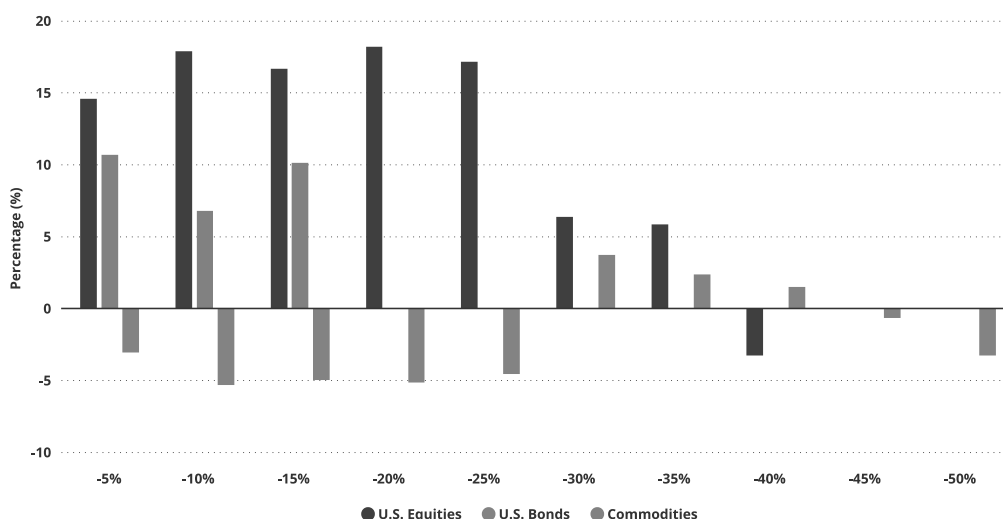
Gold Correlation vs. Other Asset Classes

	US Stocks	US Bonds	Gold
US Stocks	1.00	-	-
US Bonds	0.11	1.00	-
Gold	0.02	0.06	1.00

Source: Bloomberg, as of 2026.

Gold Average Return During Drawdowns in US Stocks, Bonds and Commodities

1972-2026



Source: Bloomberg, as of 2026.

On the Myth of Dead Money

One of the most common arguments we hear is that gold is dead money and that this period is the exception.

As if the current gold bull market is random.

As if it offers no information about risk and opportunity.

We reject that idea.

We define dead money as the number of calendar days required to surpass a previous high. In other words, the time spent clawing capital back from losses.

When we examine the historical distribution of dead money events for gold and the S&P 500, the results are instructive.

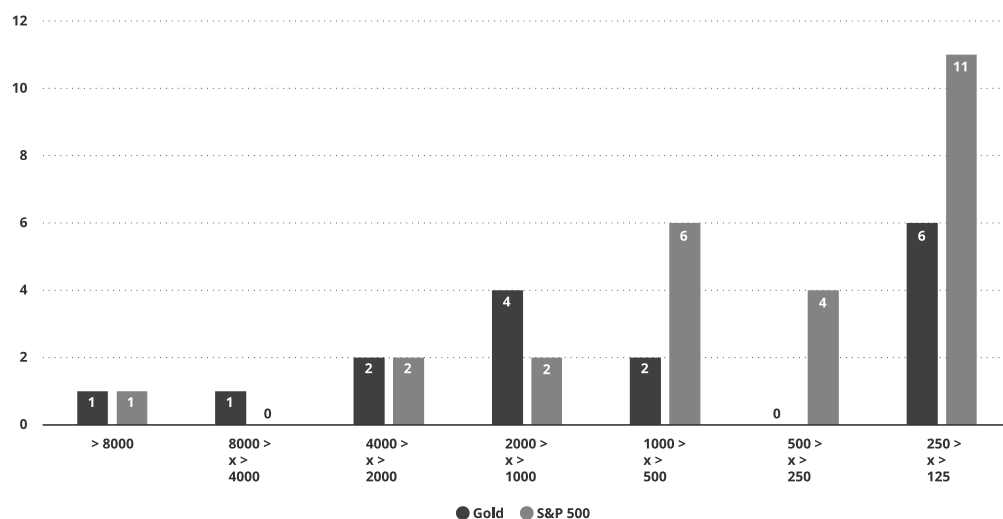
Stocks experience more short-term dead money events than gold.

Over medium and long horizons, the results are similar.

History does not justify this concern relative to equities (or bonds, but that's a subject for another day).

Gold vs. S&P 500 Dead Money Events: Calendar Days to Surpass Previous High

1927-2025



Source: Bloomberg, as of 2025.

A Final Thought

We could be wrong.

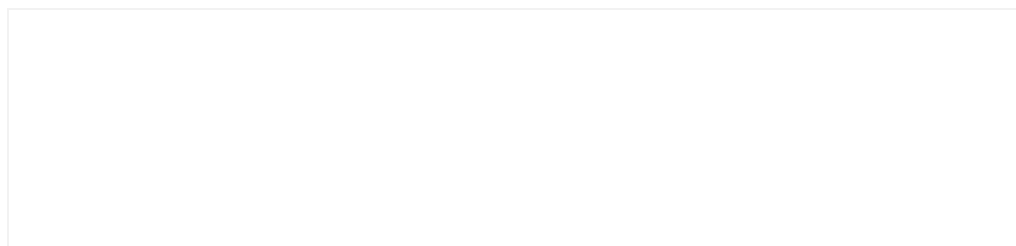
It is possible that debt and deficits stop mattering. That heavily leveraged countries grow and save their way out of this cycle while funding massive investments in AI, automation, energy, and other critical infrastructure.

It is possible that wealth becomes more evenly distributed, that geopolitical tensions fade, that global leaders once again view the U.S. dollar as the most trusted and neutral custodian of wealth.

Afterall, anything is possible.

We will keep our gold just in case.

Macro themes we're watching:



Debt

Fiscal excess is fueling innovation and instability.

AI's Three Phases

Builders spend, Adopters save, Automators replace.

De-Dollarization

Stores of value to hedge against deficits, debt, and geopolitics.

Today's predominant macro forces are driving the key themes and exposures in VanEck's models, including the core allocation of the **VanEck Wealth Builder Plus Portfolios**. The allocations below are representative of the Moderate Portfolio.

Source: VanEck, 11/30/2025. Not intended as a recommendation to buy or sell any securities or digital assets, or as investment or any call to action.

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Asset Class	Allocation	Related Products
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Equity		
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Economic Moats	3.5%	MOAT SMOT
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AI & Technology	2.5%	SMH
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Private Markets	2.0%	GPZ BIZD
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Leapfrog Innovation	0.5%	GLIN
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Fixed Income		
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Attractive Valuation	5.0%	MIG
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Yield & Safety	2.5%	CLOI
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Yield & Low Duration	2.5%	FLTR
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High Quality High Yield	2.5%	ANGL
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Emerging Markets	1.5%	HYEM
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Real Assets		
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De-Dollarization	4.0%	OUNZ
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Diversified Real Assets	2.0%	RAAX
Energy Transition	2.0%	NLR EINC
Digital Assets		
De-Dollarization	2.5%	HODL

Source: VanEck, FactSet. As of 01/31/2026. For illustrative purposes only. Not intended as an offer or recommendation to buy or sell any securities referenced herein. Strategy allocations will vary. Holdings exclude cash.

To receive more **Model Portfolio** insights, **sign up in our subscription center.**



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